

# “changing finance, financing change”

## Green Finance & Green Mortgages

**Location** Bucharest, European Commission Representation in Romania (UTI building, 31 Vasile Lascar St, 1st floor, Titulescu room)  
Monday 18 April 2016, 13:30 – 16:00

An informative workshop to explore how green finance can improve the safety, quality, value, and environmental performance of our homes and buildings while reducing financial risk, the cost of financing and improve investment results. This workshop is organized by the Romania Green Building Council who has joined the “Energy Efficiency Financial Institutions Group” (EEFIG) created by the European Commission Directorate-General for Energy and the United Nations Environment Programme Finance Initiative with a motto of “changing finance, financing change”. The workshop is also advancing the work of the “BUILD UPON” project; dedicated to improving the design and implementation of National Renovation Strategies.

Selected recommendations from the first phase of the Energy Efficiency Financial Institutions Group work that have determined our agenda include:

- Engage key decision makers (owners and managers) with a clear business case that raises their awareness of the multiple benefits of buildings’ energy efficiency renovations with evidence
- EEFIG feels that awareness, communication and marketing is a priority to support the demand for energy efficiency investments in private residential buildings
- Increase awareness of the link between energy performance certificates or green building labels and the “green” value of the building

### Topics

- What are green mortgages? What are the activities of the European Mortgage Federation in this area?
- What is a “green bond”? What are the benefits? What does this change for the various stakeholders in building sector?
- How does promoting and verifying green building performance increase interest from Institutional Investors?
- How do green buildings change the financials of a project? Can green finance mainstream Net Zero Energy Buildings today?
- What financial tools are available to promote deep green renovations? How do they work? What are the benefits?
- What performance data is needed by the financial sector to conduct their analysis?
- How can we each move this topic forward in Romania?

### Presenters

- Dr. Cosmina Menghes, Deputy Political Reporter, European Commission
- Dr. Monica Ardeleanu, Executive Director, Romania Green Building Council
- Mr. Luca Bertalot, Secretary General of the European Mortgage Federation and European Covered Bond Council
- Mr. Ioannis Orfanos, Director, Green Value Associates
- Ms. Elena Rastei, Counselor to the Minister, Ministry of Environment, Waters and Forests
- Mr. Peter Seizov, Expert, Investor Confidence Project
- Mr. Andrei Botis, Managing Partner – NAI Romania, ANEVAR Member, Member of the Board, Romania Green Building Council,
- Mr. Mihai Calin, Manager of Green Finance, Romania Green Building Council

For more information about the Energy Efficiency – Financial Institutions Group see [www.EEFIG.org](http://www.EEFIG.org). For information on the Green Homes & Green Mortgage program see [www.RoGBC.org/en/projects/green-homes](http://www.RoGBC.org/en/projects/green-homes). Other Questions? Contact [info@RoGBC.org](mailto:info@RoGBC.org)

The event will be available for participating live via webcast. Interested persons can send a message to [Mihai.Calin@RoGBC.org](mailto:Mihai.Calin@RoGBC.org) by 6pm this Friday to join the workshop in Bucharest. There is no cost to join but space is limited. All attendees must present an ID at the reception for entry to the building. The event will be in English without translation.