



29 September 2011
technology's impact and opportunities in
green building and energy efficiency

organizer



ROMANIA
GREEN
BUILDING
COUNCIL

an established member of the



WORLD GREEN BUILDING COUNCIL

Platinum Partner



Gold Partner



Silver Partner



Agenda

9:15am – 10:00am | Registration & Welcoming coffee

10:00am | Part I – “the business case”

- **Introduction: 10:00 am – 10:30 am**
Zeno Bogdanescu | Prof. Dr. Arh. Dean of the University of Architecture and Urbanism “Ion Mincu”
Steven Borncamp | President, Romania Green Building Council
- **Technology’s role in helping build a Green Economy – A clear business case; Energy Use Issues in Technology Companies; C21 Intelligent Energy Europe Project.**
10:30 am – 11:30 am
Steven Borncamp | President, Romania Green Building Council
Saulo Spaolanse | Country President, Schneider Electric
- **Coffee Break 11:30 am – 11:45 pm (*Press conference for media representatives)**
- **New European and local legislation, requirements and market demand for greener buildings (including Energy Certificates, Construction Materials and Waste, etc)**
11:45 pm – 12:00 pm
Corina Truica | CEMS Tehnologii
- **Eco – label for Construction Materials**
12:00 pm – 12:15 pm
Maria-Daniela TOMA, Counselor, Ministry of Environment and Forest, Directorate of Pollution Control and Impact Assessment
- **Internationally recognized Green Building rating tools (LEED, BREEAM, Living Building Challenge)**
12:15 pm – 1:00 pm
Alinda Dudu | Epstein Engineering & Architecture
Steven Borncamp | President, Romania Green Building Council

1:00pm | Part II – networking lunch

2:00pm | Part III – “implementation!”

- Discuss green design principles and ecological materials, their benefits, availability and cost considerations; Available solutions in the Central Eastern European ; Green office strategies Transformation of an existing building and data center to optimize efficiency or design and planning considerations for new construction;
2:00 pm – 3:30 pm

Michel Arres | Schneider Electric;
Tudor Trita | ARCHIBUS Solutions Center ;
Dorin Beu, Ph.D B.Eng - Enhancing Creativity with New Energy Efficient Lighting Solutions | Professor Technical University of Cluj - Napoca | Director of Training & Transilvania Chapter Romania Green Building Council | Principal b lighting ;
Monica Zarnescu | Romania Green Building Council
Ioana Busila | WWF Romania

- **Coffee Break 3:30 pm – 4:00 pm**
- Analysis of Today’s Buildings, Case Studies & Five Solutions
4:00 pm – 4:25 pm
Dan Constantinescu | Prof. Dr. Ing. Building Energy Expert / Nemetschek Romania

4:25pm | Part IV – Future Buildings and Workspaces - top performing buildings and the "Living Building Challenge”

Timea Paal | Romania Green Building Council - Ambassador for the Living Building Challenge

5:00pm | Part V – networking cocktail

organizer



an established member of the



WORLD GREEN BUILDING COUNCIL

Supporting Partners



All of the Green Building Councils of Central Eastern Europe will be contacted to gain the support of their membership and relevant organizations in similar functions to the Romanian organizations above.

Media Partners



organizer



an established member of the



WORLD GREEN BUILDING COUNCIL

Organization

The Romania Green Building Council and Build Green Central Eastern Europe will organize all aspects of the conference and has resources experienced in delivering successful events. The team members have events such as the conference “[Build Green CEE](#)”, workshops on “[Green Architectural Design and the Enabling Technologies](#)”, the RoGBC Launch Event and conference “[Green Build Romania – Construieste Verde](#)”, multiple “[Green Cafes](#)” and training workshops.

